



Board Meeting Minutes

Wednesday, June 5, 2024
11:00 am – 1:00 pm
Pac/West Conference Room
1201 Court St NE Ste 306 Salem, OR 97301

Attendees:

Lucas Solis, Joe McAlhany, Kate Hartnell, Sean Chaney, Colin Scott, Dustin Withee, Chase Cochran, Brandon Bishop

Staff:

Ryan Tribbett, Lena Prine, Phil Scheuers, Josie Hankins, George Plaven

Meeting Called To Order

With a quorum present, the board president called the meeting to order at 11:06 a.m.

Review and Approval of Meeting Minutes

The board president handed the meeting to staff to review the April 15, 2024, draft meeting minutes. Staff provided a quick overview.

Motion: Kate moved to approve the minutes, and Dustin seconded the motion. The vote was unanimous.

Review and Approval of Financials

Staff shared the monthly financials with board members for review. Discussions were held about preparing to present this information during the upcoming summer convention. Staff was asked to assist the board in determining areas of the budget and fixed versus flexible costs, especially around the cost of events.

Motion: Dustin moved to approve the monthly financials, and Sean Chaney seconded. The vote was unanimous.

Communications Update

Staff shared with the board the communication emails and newsletters that went out since the last meeting. This included the latest membership spotlight on AMPAC Seed Company, whose open rate was very high. George also shared that the following announcement to the membership will be regarding the 2024 scholarship awards. Updates on building a Palmer Amaranth resource page on the website were also shared.



Membership Update

A brief update from staff sharing that 2024-25 membership dues invoices will be going out at the beginning of July, and that membership dues pricing will remain the same.

Events Update

The board advanced to quick committee updates so that the remaining portion of the meeting could be used to review the upcoming Summer Convention agenda.

Committee Reports

Data & Production Committee—It was shared that the latest Production Survey was moving forward and wrapping up. Hardwick Research was going through a follow-up round of outreach; however, participation continues to drop by one or two companies each year. It was discussed that there may be an ability to move forward in the 2024-25 FY by using a locked area of the website to perform the survey, saving the association the survey cost.

Legislative Committee - Discussion was held regarding the plan to address the Canola discussion at the upcoming Summer Convention. It included a discussion of having a closed member session where a panel can provide information and answer questions. The goal of the meeting was discussed, which is to receive directly from membership so that the legislative committee can plan a path forward as new canola proposals will arise. Additional information was shared regarding the planning for a North Valley legislative tour. Planning for the event was still being worked on.

Public Relations Committee - Committee members referred back to the communications update provided by staff. They paused to thank George for his work on the scholarship and public relations communications to the membership.

Scholarship Committee—It was reported that the scholarship committee held its interviews, and everyone was very impressed with the interviewees. The committee decided to award \$1,500 to Abigail Hauke, Brandon Withers, Sofia Vachter, John Cavill, Alayna Grunerud, and Ethan Hedgpeth.

Other Committee Reports - There were no other committee updates at this time.

Events Update

The board returned to the "Event Update" portion of the website. Staff and the board reviewed the current agenda for each day. Staff did a verbal walk-through of the membership sessions where board members and staff discussed the flow of topics, presentations each committee's speaker was anticipating to have, and handoffs between speakers.

Additional discussion was held around the silent auction, including opening the auction for bids all day Thursday and keeping the items in the view of attendees for as long as possible. Staff shared that they were on track to have around 40-45 items, a few less than last year but still enough to fill the tables.



Final discussion was held on communications board members had in contacting new members for the 2024-25 OSA Board.

Other Business

Due to the board meeting running over time and a few members needing to travel to additional meetings, the discussion on the Summer Convention wrapped up.

The board shared that instead of meeting for a normal board meeting next month, there will be a new board training on Friday, July 19th, at the Salem Golf Course.

Adjournment

The meeting was adjourned at 12:26 p.m.

Minutes Approved:
August 7, 2024